



Healing today. Curing tomorrow.

Contacts:
Barry Jenkins, CFO
Bernie Laurel, VP of Sales and Marketing
678-578-0103

Porter, LeVay & Rose, Inc.
Marlon Nurse, VP, Investor Relations
Bill Gordon, SVP, Media Relations
212-564-4700

FOR IMMEDIATE RELEASE

SANUWAVE HEALTH TO PRESENT AT ROTH CAPITAL PARTNERS 22ND ANNUAL OC GROWTH STOCK CONFERENCE ON MARCH 17, 2010

ALPHARETTA, GA, March 4, 2010 – SANUWAVE Health, Inc., (OTC BB: SNWV) (www.sanuwave.com), an emerging medical technology company focused on the development and commercialization of non-invasive, biological response activating devices in the regenerative medicine area, today announced that Christopher M. Cashman, President and CEO, will be presenting at the ROTH Capital Partners 22nd Annual OC Growth Stock Conference on March 17, 2010 at 2:30 p.m. PST at The Ritz Carlton Hotel in Dana Point, California.

Mr. Cashman will provide an overview of SANUWAVE's global plans for the Company's innovative Pulsed Acoustic Cellular Expression (PACE™) technology including an update on the dermaPACE™ Pivotal Phase III Investigational Device Exemption (IDE) clinical trial to evaluate the healing of chronic, diabetic foot ulcers. He will also discuss the Company's other strategic initiatives in the wound care, orthopedic and aesthetic market segments.

The presentation will be simultaneously webcast and available at the following link for 90 days: <http://www.sanuwave.com/investors/investorevents.html>

About SANUWAVE Health, Inc.

SANUWAVE Health, Inc. (www.sanuwave.com) is an emerging medical technology company focused on the development and commercialization of non-invasive, biological response activating devices in the regenerative medicine area for the repair and regeneration of tissue, musculoskeletal and vascular structures. SANUWAVE's portfolio of products and product candidates activate biologic signaling and angiogenic responses, including new vascularization and microcirculatory improvement, helping to restore the body's normal healing processes and regeneration. SANUWAVE intends to apply its Pulsed Acoustic Cellular Expression (PACE™) technology in wound healing, orthopedic/spine, plastic/cosmetic and cardiac conditions. Its lead product candidate for the global wound care market, dermaPACE™, is CE marked for treatment of the skin and subcutaneous soft tissue and is currently involved in an FDA-approved Investigational Device Exemption trial in the U.S. for the treatment of diabetic foot ulcers. SANUWAVE researches, designs, manufactures, markets and services its products worldwide and believes it has already demonstrated that this technology is safe and effective in stimulating healing in chronic conditions of the foot (plantar fasciitis) and the elbow (lateral epicondylitis) through its U.S. Class III PMA approved Ossatron® device, as well as stimulating bone and chronic tendonitis regeneration in the musculoskeletal environment through the utilization of its Ossatron® and Evotron® devices in Europe. For more information about the dermaPACE™ diabetic foot ulcer trial, please visit www.dermapace.com.

Safe Harbor Statement

This press release may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements relating to financial results and plans for future business development activities, and are thus prospective. Forward-looking statements include all statements that are not statements of historical fact regarding intent, belief or current expectations of the Company, its directors or its officers. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company's ability to control. Actual results may differ materially from those projected in the forward-looking statements. Among the key risks, assumptions and factors that may affect operating results, performance and financial condition are risks associated with the marketing of the Company's product candidates and products, unproven pre-clinical and clinical development activities, regulatory oversight, the Company's ability to manage its capital resource issues, competition, and the other factors discussed in detail in the Company's periodic filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statement.

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